

SUSTAINABILITY & FINANCE

SUSTAINABLE CAREERS

Sustainable Investing is a section of the socially responsible investing spectrum. If one side of the spectrum is profit-only investing and the other side philanthropy, sustainable investing is the in-between. Minimal responsible investing principles include negative screening, or avoiding investments in tobacco and coal. As one ventures onto higher responsible investing strategies, there is Environmental, Social, and Governance (ESG) principles and impact investing. ESG principles are clear guidelines businesses should follow as they reduce risk by mitigating environmental, social, and governing harm. Impact investing is investment selection based on advancing solutions in interests (climate change, food systems, diversity & inclusion, etc.) and returns concurrently.

ESG Research, the evaluation of companies based on their Environmental, Social, and Governance processes, is the new frontier for stock valuations. By focusing on material issues within specific industries, investors can gauge industry leaders whose commitment to sustainability gives them an edge on long-term viability, and by proxy, can be a better risk/return investment.

To learn more about sustainable careers, please contact:
Jen Graham, jgraham@bentley.edu
Office of Sustainability, GA_Bentley_Sustainability@bentley.edu

USEFUL RESOURCES

[US SIF: The Forum for Sustainable and Responsible Investment](#)

[Global Impact Investing Network](#)

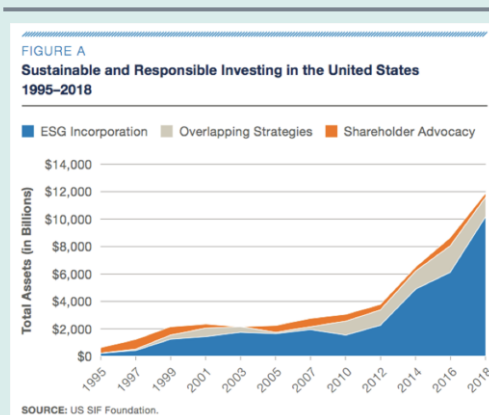
[Principle for Responsible Investing](#)

[Morgan Stanley Capital International](#)

[SoPact](#)

INDUSTRY TRENDS

\$1 in every \$4 traded follows ESG principles



STORIES FROM ALUMNI

Ashton Kille '18

Analyst
Kendall Investments &
Kendall Sustainable
Infrastructure



Ashton Kille received a degree in Finance while at Bentley University and his work today focuses on assessing stock options in multiple sectors including energy, healthcare, food & agriculture, and consumer goods.

COMPANIES

